



March 25, 2008

FARE Logistics “Our Choice”

“Located in Banff National Park Alberta, Canada is the town of Banff. The Town of Banff may get up to 4 million visitors per year; many of these visitors and residents use our Transit system.

With so many visitors we are working to enhance our transit system, and make it more convenient for users. With the recent purchase of four new hybrid buses we were then tasked with finding the right supplier for the fare boxes to be installed within these buses.

Three different companies sent us a proposal, and it was the proposal from Fare Logistics that stood out above the rest. I have been reading through proposals for different contracts for many years, and I know a good proposal when I see it. It was from reading their proposal that I could tell they could offer the customer care and support that we were looking for in a supplier. Now, after meeting with the representatives from Fare Logistics, it was made quite clear that we were right in choosing them as a supplier. As we have now experienced their attention to detail, their extensive knowledge, and quite simply put, their excellent customer care.

We look forward to working with them, to set up the new fare boxes in our new buses, and to have their continued support for many years to come. Thank you Fare Logistics!”

*Jason Zimmerman
Engineering Technician
Town of Banff, Alberta*